

Janine Maxwell is a savvy businesswoman, author, speaker and a spirited humanitarian. She is a graduate of Evangel University in Springfield, MO, and at the age of 24 founded what would become one of the most successful marketing companies in Canada. For 16 years she led Onyx Marketing Group, representing some of the most recognized companies in North America including Kellogg Canada, Disney, Kraft, Coca-Cola, and The Campbell's Soup Company.

On the unforgettable day of September 11, 2001, she found herself part of the thousands fleeing the terror in New York City. This life-altering event sent Janine into a tailspin – on an introspective search for the meaning of her own life. This personal journey took her to Africa where she stood face-to-face with the AIDS pandemic, hunger and disease.

Drawing from her successes in business, and together with her husband, Ian, she found her true calling – she now directs a faith-based, humanitarian organization which reaches out to those unable to help themselves – the millions of orphans in Africa left in the wake of AIDS. Heart for Africa is a nonprofit organization based in Atlanta, Georgia that focuses on **Hunger, Orphans, Poverty and Education** in our world's second-largest and poorest continent. Through Heart for Africa, Janine has led more than 5,000 volunteers to serve on eleven-day trips. Heart for Africa's newest project is the development of the 2,500 acre Project Canaan Farm in Swaziland that will provide training and employment, grow large amounts of food to stimulate the local economy and allow for export, while supporting orphans and vulnerable children on the property and across the nation. Janine has been instrumental in the planning and execution of projects on the farm to include the long term volunteer housing, the El Roi Baby Home, the Kufundza Training Center just to name a few.

Based on her own experiences, Janine authored her first book, *It's Not Okay With Me*, depicting the tragedy and heartbreak in Africa and released her second book, *Is It Okay With You?* in February 2010. Both serve to inspire and offer hope. Janine is a gifted speaker and not only speaks throughout the United States, but has traveled as far as Taiwan to speak to organizations both large and small.

For more information, please visit [www.heartforafrica.org](http://www.heartforafrica.org) or call 678-566-1589. For information on Janine Maxwell's books, visit [www.itsnotokaywithme.com](http://www.itsnotokaywithme.com) or to request a speaking engagement, email us at [speaker@heartforafrica.org](mailto:speaker@heartforafrica.org).

Janine, her husband, Ian, and their two children, Spencer and Chloe, currently reside in Georgia and will be making a permanent move to Swaziland in June 2012.